



GLOBAL LEARNING FORUM 2017

Vancouver, British Columbia

May 17-19, 2017

The background of the entire page is a photograph of a city skyline at sunset. The sun is low on the horizon, creating a warm, golden glow. The sky is filled with soft, wispy clouds. The city buildings are silhouetted against the bright sky, and their lights are beginning to glow. The water in the foreground is dark blue, with the city skyline and the sunset colors reflected on its surface. The overall mood is serene and modern.

**SPONSORSHIP
PROSPECTUS**

SFU

CENTRE FOR DIALOGUE
SIMON FRASER UNIVERSITY



GLOBAL LEARNING FORUM 2015

In May of 2015, Renewable Cities, a program of the SFU Centre for Dialogue, officially launched at Global Learning Forum 2015 in Vancouver, British Columbia. Over 300 leaders from around the world came together to discuss the implementation of ambitious renewable energy targets in cities.

Through highly participatory sessions and multisectoral dialogue, the event galvanized a community of practitioners on cutting edge urban energy issues. The Forum inspired urban leadership towards renewable energy, and—most importantly—demonstrated that the transition to 100% renewable energy in cities is not only possible, but that it is underway.

Exposure: Global Learning Forum 2015 generated over 50 stories in local and national media and trade publications and blogs. The event Twitter hashtag #REcities reached over 450,000 Twitter users and made upwards of 950,000 impressions in May 2015. The Forum's website attracted nearly 8,000 visits and 18,000 page views between January and May 2015.

GLOBAL LEARNING FORUM 2017

Global Learning Forum 2017 will again bring local governments together with the private sector and others working on urban energy issues for an inspiring, cutting edge, and solutions-focused dialogue. Through a dialogue platform, it will inspire, demonstrate, and empower the path to 100% renewable energy and increased energy efficiency in cities while profiling new and emerging leaders.

While the primary themes will focus on the electricity, heating and cooling, and transportation sectors, the discussions and the content of the Forum will incorporate an integrative approach, including many aspects of urban sustainability such as land-use planning, citizen and public engagement, and urban design.





GLOBAL LEARNING FORUM 2015: WHO CAME?

Participants included implementers, decision-makers, business leaders, policy-makers, and influencers from over 60 leading jurisdictions from around the world.

Major and leading cities with multiple participants included Berlin, Boulder, Calgary, Copenhagen, Durban, Hamburg, London, Melbourne, New York City, Ottawa, Seattle, Toronto, Vancouver, Washington DC, and Yokohama. We also saw significant representation from Canadian municipalities.

Here's what participants said about Global Learning Forum 2015:

- "It was the best conference I have ever attended"
- "Catalytic for the Directors who attended."
- "It brought business and local government together on the theme more so than I have ever experienced before."
- "Very engaging event, I'm planning on lots of concrete follow-ups."
- "I have never participated in a conference as focused and results-orientated as the Renewable Cities Forum."

Given this success, and building on our international dialogues in Germany, at COP21 in Paris, and in San Francisco, we will again be convening the leaders of this movement.

WHO CAME?

Managers (energy, engineering, sustainability, infrastructure, environment, etc.)

Directors

City Councillors and Mayors

Principals and Founders

Professors and Researchers

Planners and Engineers

Executive Directors

Presidents and/or CEOs

Vice Presidents

TOP SECTORS REPRESENTED

Municipal or regional government (staff)	24%
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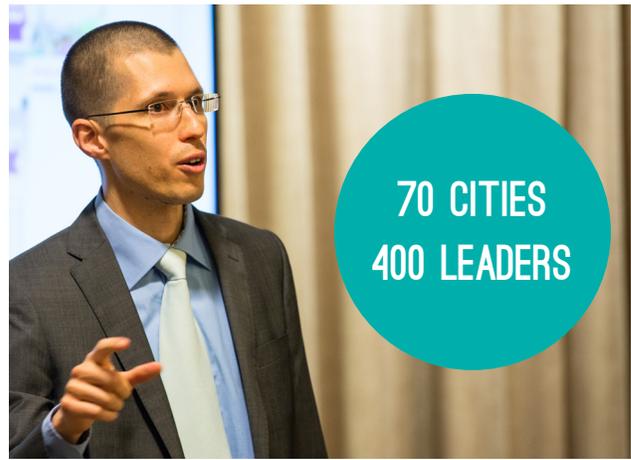
Private sector	19%
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NGO/city network	19%
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University	10%
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Municipal or regional government (elected official)	9%
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National government (staff)	5%
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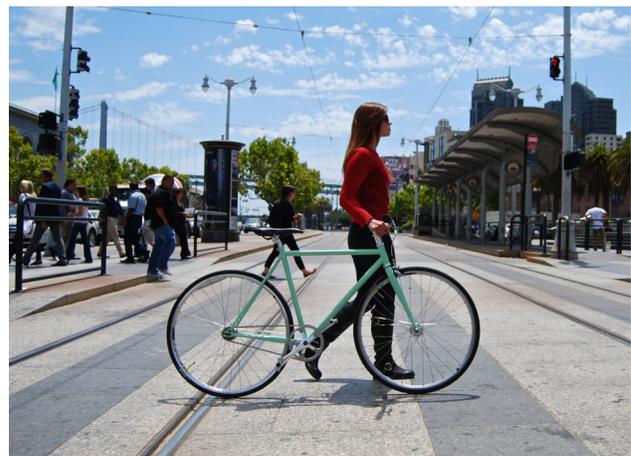
Renewable Cities' Global Learning Forum 2017 will be the place for world-leading cities and forward-thinking companies to gather to discuss the transition to 100% renewable energy and increased energy efficiency.

THE OPPORTUNITY

We invite sponsors to consider an opportunity to invest in a growing global movement. Participate in the future of energy in cities by pursuing sponsorship options at Global Learning Forum 2017.

WHY SPONSOR?

- **Position** and **profile** your brand to municipal decision and policy-makers, business leaders, influencers, and the media.
- Access cutting edge **business intelligence** by learning about challenges and opportunities of doing business with and in cities.
- Participate in a one-of-a-kind event and **highlight your company's solutions** to other delegates
- **Network** and **join a community** of urban energy leaders





BE PART OF THE FUTURE OF ENERGY IN CITIES

Please contact us directly to discuss sponsorship options. We will also facilitate introductions between sponsors and relevant participants. As a partnership-based organization, we welcome the opportunity to develop programming and/or to explore in-kind sponsorship opportunities.

CONTACT

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